

## SO. CAL'S BEST SHINE AT NATIONAL CHAMPIONSHIPS

Southern California men and women captured three of four National Championships on the line at the 2008 National Championships (formerly U.S. Championships) played the last week of October in Sun City, Arizona.



Rosa Gandara

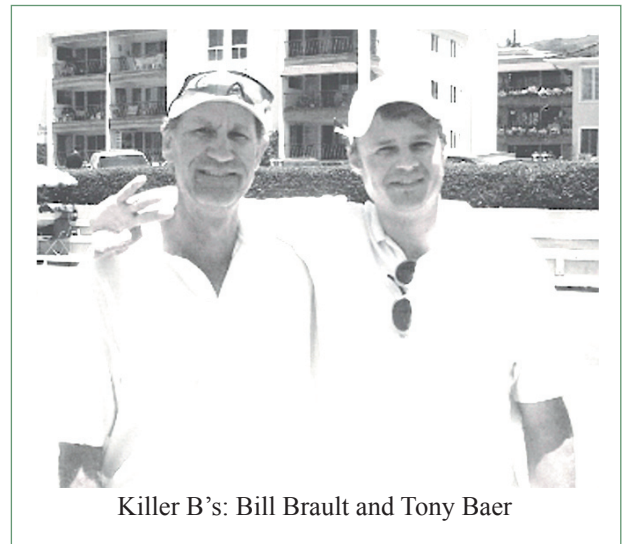
Hermosa Beach's Rosa Gandara won her third women's National Singles title in four years. She is only the second woman to win three National Singles championships since the competition began in 1977.

Laguna Beach stalwart, Michael Siddall, won the men's National Singles Championship. It gave Michael his fourth National championship, with Singles victories in 1993 and 1996, and a Pairs title (with Ivan Hyland) in 2001.



Michael Siddall

The '09 National Pairs championship went to Tony Baer (Laguna Beach) and Bill Brault (San Diego). It was the first National title for both champions.



Killer B's: Bill Brault and Tony Baer

Women's Pairs was won by the South Central Division's Lorraine Hitchcock and Myra Woods. So. Cal's Patricia Cronshaw (Santa Barbara) and Carrie Fossati (Laguna Beach) teamed for runner-up honors.



## WINTER LEAGUE

The 2009 SWD Winter League got underway with its first matches played on Saturday, December 13. The League will be active through at least February 14th, with rain dates penciled in the following weeks, if needed.

All participating clubs are from the West, Central, Coast and Orange districts. They are: Alhambra, Beverly Hills, The Groves, Long Beach, Newport Harbor, Santa Anita, Santa Monica. Each club will play three home and away matches over the eight-week schedule.

The Winter League features two separate competitions: The Trophy League and Developmental League. Each club

selects its participating players by its own set of preferences, usually by level of skills.

Each week, teams fields four men and/or women players, plus substitutes if desired. A day of competition consists of two Pairs games in the a.m. match, and a Rinks (Fours) match after lunch. Scoring is a modified Quinell system.

Defending Winter League (2008) champions are Beverly Hills/Trophy League, and Santa Monica/Developmental League.

Bob Ratcliffe is commissioner of the Winter League. All questions should be directed to: [rgratcliffe@earthlink.net](mailto:rgratcliffe@earthlink.net)

# **MEN \* WOMEN**

**Saturday, January 31, 2009**

**SOUTHWEST DIVISION**

**Annual General Meetings**

**10 a.m.**

**Santa Anita Bowling Club**

**In Arcadia**

**All SWD members are invited to join  
their club representatives at this annual AGM**

**NEXT ISSUE COPY  
DEADLINE  
MARCH 30 2009**



## MAT CHAT



- Isabella “Izzy” Forbes (Laguna Beach) has been elected president of the United States Lawn Bowls Association (USLBA), the governing body of American lawn bowling. She is the first Southern Californian to head the national organization since the year 2000 merger of the original men’s and women’s associations. As a result Izzy has relinquished her seat as Southwest Division councilor on the USLBA Board, and been succeeded by Heather Stewart, also a member of Laguna Beach.
- National Councilor Sam De Lisle reports that the United States Open Tournament (formerly National Open), beginning in 2010, will anchor once again in the Southwest Division (Southern California) for five straight years.
- The USLBA Constitution is in the process of make a change, adding: “experience as a member of the Council is desired, but not required for Presidential candidates.” Heretofore, the national president was elected from active members of the national Council.
- There is a proposed amendment “to allow Divisions with more than one vote per gender to send an additional person to the Council meetings to cast their votes.”
- The SWD Men’s Executive Board voted to have our Division councilor, Sam DeLisle, support both amendments.
- The National Championships (formerly U.S. Championships) is scheduled to be held October 2–8 on the greens in Long Beach,

## IT’S BRONZE FOR DION & ISAACMAN IN HONG KONG!



Santa Barbara’s Loren Dion, left, and Newport Harbor’s Mert Isaacman both took Singles bronze medals at the 2008 Hong Kong International Bowls Classic, played December 6–14, at the Kowloon Bowling Green Club and Craigengower Cricket Club. In a field of 64 entries representing 14 countries, both Dion and Isaacman defeated every opponent in their respective paths, until losing in the semi-finals—Loren to Australia’s Leif Selby and Isaacman to Mark Walton of England.



## DEAR DR. GOODWICK.....

### RX for more consistent excellence

#### DID YOU KNOW....

If the bowl YOU have just delivered finishes close to the sideline, YOU should go to the bank, stand over the side-line marker and signal those at the head whether it stayed in, is on the line, or went out of bounds.

Law 22.5 could be described as a penalty for a skip's inattention.

"Delivery" means deliberately releasing a jack or bowl from the hand using an underarm movement. If the jack or bowl accidentally slips from a player's hand during delivery, the player can pick it up and start the delivery again. (Law 1.3.2)

If a player on the mat says your shadow is bothering him, you are required to move per Law 35.3.

The Code of Bowling Etiquette is listed in the current rulebook on pages 68-69.

Sponsors of tournaments are required to be able to provide at least ten "Conditions of Play" before the details of the event are publicized. (Appendix A, A.1)

Skips: it really helps teammates you may not know well if you give them your standard instructions before a game? Such as: Draw to the jack unless I put my foot somewhere, then draw to my foot.

The Laws of the Sport of Bowls are on the internet: <http://www.worldbowlsLtd.co.uk/laws/index.html>

## NEW MEMBER RETENTION

The New Year is upon us, and before we know it, May 9th will herald the 2nd Annual Division-wide new member Open House extravaganza.

Last May (2008) more than 400 prospects signed-up at participating clubs throughout the Southland. The new member drive proved to be extraordinary. The rest of the bowling world gulped at news of our success.

Seven-eight months later, the realities of new member prospecting have set in. Some clubs are thrilled with their rate of retention among open house joiners. Some are less thrilled but nonetheless satisfied with the number of membership renewals. A few clubs are dissatisfied with their retention numbers.

Aside from a few of us who devine statistics out of thin air—you know who you are—there are no scientific theorems that measure satisfaction ratios of new members vs their retention. There are no batting averages for recruiting. Nielsen doesn't offer ratings for new member retention. One club that retains five of 35 original sign-ups for a second year is thrilled with the five. Another club that re-ups 22 of 41 May Open House joiners is depressed about their "low rate of return". (*Their* interpretation of "low rate of return")

There's no magic to retention. Generations of hands-on experience has taught those who pay attention: For new bowlers to renew their membership, to get over the hump of "not getting it", or being "hopelessly lousy", or "embarrassing myself", the attention investment of club regulars is an absolute must.

You cannot depend on the "*put a bowl in his hand and he's sold for life*" theory. You cannot go about playing your regular daily matches without including the hapless newcomers, no matter how lousy he or she is. You also can't bowl with newcomers and overload them with directions and corrections, particularly either or both as reprimands. You

need to find silver linings in their cloudy game. Encourage not criticize what they do, even if it means struggling through your own daily draw match. Unless of course, you're disinterested in keeping the newbe on your membership roster.

There are always going to be new sign-ups who are 'one and done'. They get excited enough on their maiden visit the green to pay a membership fee, but they're gone before their shiny new name badge arrives.

Go figure. Why would someone toss away \$50-\$60? Rhetorical question. Advice: Take the donation and run.

There are other newcomers who fall in love at first roll. Love for the exercise, the atmosphere, the competition, the friendly people, the game itself, the rich coffee. Whatever! They're sold. That's all you need to know.

Then there are those who require coaxing. They try, but little works. 6 yards short. 8 yards long. And half their bowls out of bounds or in the ditch. And those are the better bowls. Find a silver lining. Lie, if that's what it takes.

Clubs need to acknowledge that every new bowler rides the cusp of continuing or not until he or she feels comfortable. Like they belong. Responsibility for helping them locate that comfort zone falls to veteran members. Most new members need to be nurtured.

That nurturing requires a measure of sacrifice from seasoned members, who, if they're with the program, need to accept the fact that new lawn bowlers are likely to be apprehensive about new surroundings, not the least of which are unfamiliar people and an unfamiliar sport.

As Smokey The Bear might say: "Only YOU can prevent bowling drop outs!" Look forward to the opportunities provided by the next Open House. Then, like your friendly neighborhood car dealer, service what you sell.

## TOURNAMENT RESULTS

### MEN'S 5 STAR WINNERS



Newport Harbor's beefcake five are the SWD's 2008 Men's 5-Man All Star champions. Pictured: (l-r) Brad Parker, Mert Isaacman, Dave Stennis, Ivan Hyland and Tony Baer.

### 5 Man All Star

#### 1st Newport Harbor

Mert Isaacman  
 Tony Baer  
 Ivan Hyland  
 Brad Parker  
 Dave Stennis

#### 2nd Alhambra

Bill Reidy  
 Houdini Ho  
 Frank Duarte  
 Gary Jones  
 Kay Tong

#### 3rd Laguna Woods

Gary Fischer  
 Jim Kristianson  
 Bo Bowbeer  
 Dick Leroy  
 Lloyd Stewart

### Gonzales Australian Pairs

#### A Green

1st Marion Compton/Ed Shearin  
 2nd Conrad Melton/Jan Hargraves  
 3rd Ian Ho/Kim Heiser  
 4th Eva Lee/Liem Courtney

#### B Green

1st Carole Hilliard/Cliff Hilliard  
 2nd Gisela Schmid/Albert Schmid  
 3rd Paul Gresbrink/Lenore Thayer  
 4th Jean McMahan/Barry Sentman

### Women's 5 Star

#### 1st Newport Harbor LBC # 2

Marion Compton  
 Sybil Bernash  
 Pauline Kozma  
 Patty Lucas  
 Sharon Grady

#### 2nd Newport Harbor LBC # 1

Maryna Hyland  
 Jan Hargraves  
 Eva Lee  
 Anne Nunes  
 Dee McSparran

#### 3rd Laguna Beach LBC # 2

Heather Stewart  
 Rosa Gandara  
 Gisela Schmid  
 Mert Pambianco  
 Angie Salgado

### Vet/Novice Pairs

#### Laguna Beach

1st Jerry Grady/Joe Regan  
 2nd Maryna Hyland/Rick Gregory  
 3rd Bill Hiscock/Josh Hood

#### MacKeznie Park

1st Barry Pickup/Nico Azios  
 2nd Loren Dion/Nick Savage  
 3rd Armand Escalante/Mike Newton

#### Sun City

1st Howard Harris/Jim Wyatt  
 2nd Tom Young/Kathy Winston  
 3rd Jim Whittaker/Oi Ling

### Cary/MacDonald Pairs

#### Cary Flight

1st Steve Smith/Bill Brault  
 2nd Neville Sacks/Joe Siegman  
 3rd Chris Booth/Ed Quo

#### MacDonald Flight

1st Michael Buono/Boyce Stringer  
 2nd Gary Fischer/Howard Harris  
 3rd Dan Christianson/Conrad Melton

## SOUTHWEST DIVISION CLUBS

Alhambra  
 Beverly Hills  
 Cambria  
 Friendly Valley  
 Hemet-Joslyn  
 Hermosa Beach  
 Holmby Park  
 Joslyn Lake Hodges  
 Laguna Beach  
 Laguna Woods  
 Long Beach  
 MacKenzie Park  
 Newport Harbor  
 Oaks North  
 Oxnard  
 Pasadena  
 Pomona  
 Redlands  
 Riverside  
 San Clemente  
 San Diego  
 Santa Ana  
 Santa Anita  
 Santa Barbara  
 Santa Maria  
 Santa Monica  
 Sun City  
 The Groves



**SOUTHWEST  
DIVISION**

**The Green Jack Staff**

**Joe Siegman  
Clair Ott  
Stan Bloom**

**Conrad Melton**

**Phone: 310-475-4370**

**Fax: 310-474-0960**

**E-Mail:  
jsiegman@earthlink.net**

**We're on the Web!**

See us at:

[www.swlawnbowls.com](http://www.swlawnbowls.com)

[www.trylawnbowling.com](http://www.trylawnbowling.com)

**Officers**

**Men**

President

Mert Isaacman  
Mert@cox.net

Vice President

Howard Harris  
birdheh@cox.net

Treasurer

Brian Studwell  
bstudwell@earthlink.net

Secretary

Conrad Melton  
conimelt@verizon

**Women**

President

Maryna Hyland  
ivanhyland@hotmail.com

Vice President

Jan Hargraves  
mavericktj@adelphia.net

Treasurer

Dee McSparran  
lynnlaw@cox.net

Secretary

Linda Jahraus  
downball@aol.com

USLBA Councilors

Sam DeLisle  
Sammerydel@aol.com

Heather Stewart  
No-Short-Bowls@cox.net

**TOURNAMENT SCHEDULE Jan thru May (tentative)**

1/3 Sat.	Winter League	
1/10 Sat.	Winter League	
1/17 Sat.	Winter League	
1/24 Sat.	Winter League	
1/31 Sat.	Men and Women Division Annual Meeting	Santa Anita
2/7 Sat.	Winter League	
2/7 - 2/12	South Central Division Open	Sun City, AZ
2/14 Sat.	Winter League	
2/18 Wed.	Ladies Day	Santa Anita
2/21 Sat.	Mumma Mixed Pairs (Women Skip)	Riverside
2/22 Sun.	Rain Date	Riverside
2/28 Sat.	Winter League	
3/7 Sat.	Chef Works Mixed Triples	San Diego
3/7 - 3/12	Southeast Division Open	Men - Sarasota
3/7 - 3/12	Southeast Division Open	Women - Sun City Ctr.
3/14 Sat.	Don Goodrich Senior Triples	Sun City
3/15 Sun.	Vet-Novice Mix or Match Triples	Pasadena
3/18 Wed.	Ladies Day	Hemet
3/21 Sat.	Stirrat Mixed Triples	Santa Ana
3/22 Sun.	'International' 10-Star	Santa Monica
3/28 Sat.	Australian Pairs	Riverside
4/4 Sat.	Chris Hyland Triples (Sat.)	Newport
4/4 Sat. - 4/5 Sun.	So. CA Triples	Riverside
4/11 Sat.	Carnival	Long Beach
4/15 Wed.	Ladies Day	Santa Ana
4/18 Sat. - 4/19 Sun.	Men So. CA Rinks (Both Days)	MacKenzie Park
4/18 Sat. - 4/19 Sun.	Women Division Singles (Both Days)	TBA
4/25 Sat.	The Groves Mixed Triples	The Groves
4/26 Sun.	Amador Martinez Triples	Oxnard
5/2 Sat.	The Detta Marvin Mixed Triples	Laguna Beach
5/3 Sun.	Ralph Ecton Triples	Oxnard
5/9 Sat.	OPEN HOUSE	
5/16 Sat.	The Jean MacAuley Mixed Triples	Laguna Woods
5/17 Sun.	California Bears	Santa Anita
5/20 Wed.	Ladies Day	Redlands
5/23 Sat. - 5/25 Mon.	Disney Tournament	Beverly Hills
5/30 Sat. - 6/4 Thu.	Southwest Division Open	Santa Anita

Place  
Stamp  
Here